Orders

Order / Rev:

332261

Alt Order #:

25338421

Product Desc:

Carnahan/LG/D

Estimate:

5250

Flight Dates:

Order Type:

10/25/16 - 10/31/16 10/24/16 / 10/24/16

Buying Time LLC

Original Date / Rev:

GENERAL

Primary AE: Sales Office:

- Columbia, MO Katz Continental Washington DC

KDC

FOX

NAT

Cash

Agency

Name:

Buying Contact:

Billing Contact:

650 Massachusetts Ave NW

Washington, DC 20001

Billing Type:

Sales Region:

Billing Calendar:

Billing Cycle:

Agency Commission:

EOM/EOC

Broadcast

15%

00:15:00

Advertiser

Name:

Demographic: **Product Codes:**

Priority:

Revenue Codes:

Russ Carnahan for MO/LtGov

A35+

PL01

P-4

AGY, POL, CAND

New Business Thru:

Order Separation:

Advertiser External ID:

Agency External ID:

Unit Code:

General

Bill Plan

				- · ·		
Start Date	End Date	# Spots	Gross Amount	Net Amount		
09/26/16	10/30/16	13	\$5,360.00	\$4,556.00		
10/31/16	10/31/16	1	980 00	988 00		

Totals

Month	# Spots	Gross Amount	Net Amount	Rating
October 2016	13	\$5,360.00	\$4,556.00	0.00
November 2016	1	\$80.00	\$68.00	0.00
Totals	14	\$5,440,00	\$4,624,00	0.00

Account Executives

Account Executive	Sales Office	Sales Region	Start Date / End Date	Order %
Katz Continental Washingt	on		Start Of Order - End Of Order	100%

Order Share	Share	Total
FOX - Columbia, MO	11%	\$5,440.00
Market	100%	\$49,454.55

Competitive Share	Share	Total
AJWB	. 0%	\$0.00
KMIZ	33%	\$16,320.00
KMOS	0%	\$0.00
KNLJ	0%	\$0.00
KOMU	37%	\$18,298.18
KRCG	19%	\$9,396.36
NMIZ	0%	\$0.00
OMIZ	0%	\$0.00

L	n Ch	Start	End	Inventory Code	Break	Start/End	Time Days	Len Spo	ts	Rate Pri	Rtg Type	Spots	Amount
E	1 KQFX	10/30/16	10/30/16	SU 9-10a ABC17	Wknd 6M	SU 9-10a A	BC17 \S	:30	1	\$80.00P-2	0.00 NM	1	\$80.00
				SU 9-10a ABC17	Wknd News	(9:00 AM-9:	30 AM)						
	FOX 22	NEWS								•			
	<u>Sta</u>	rt Date	End Date	<u>Weekdays</u>	Spots/Week	<u>Rate</u>	<u>Rating</u>						
	Week: 10/	24/16	10/30/16	S	. 1	\$80.00	0.00						
E	2 KQFX	10/30/16	10/30/16	SU 8-9a	ÇM	SU 8-9a	S	:30	1	\$60.00P-2	0.00 NM	1	\$60.00
				SU 8-9a									
	FOX NE	WS SUN	DAY		*	•							
	<u>Sta</u>	rt Date	End Date	<u>Weekdays</u>	Spots/Week	<u>Rate</u>	Rating						
	Week: 10/	24/16	10/30/16	S	1	\$60.00	0.00			+ - + -	,		

Print Date: 10/24/16 09:37:05

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10/25/16 - 10/31/16

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_Ln Ch	Start	End	Inventory Code	Break	Start/End	Time Days	Len Sp	ots	Rate Pri	Rtg Type	Spots	Amount
E 2 KQFX	10/30/1	6 10/30/16	SU 8-9a	CM	SU 8-9a	S	:30	1	\$60.00P-2	0.00 NM	1	\$60.00
FOX NE	EWS SUI	NDAY	SU 8-9a	91 1								
E 3 KQFX	10/25/1	6 10/25/16	M-F 2-3p	СМ	M-F 2-3p	-T	:30	1	\$80.00P-1	0.00 NM	1	\$80.00
Colob N	lame Ga	me ·	M-F 2-3p		(2:00 PM-2:3	30 PM)			-			
	rt Date	End Date	Weekdavs	Spots/Week	Rate	Rating						
Week: 10/		10/30/16	-T	· 1	\$80.00	0.00			•			
E 4 KQFX	10/26/1	6 10/26/16	M-F 2-3p	СМ	M-F 2-3p (2:00 PM-2:3	W	:30	1	\$80.00P-1	0.00 NM	1	\$80.00
Celeb N	lame Ga	me	M-F 2-3p		(2:00 PIVI-2:	ou Pivi)						
	rt Date	End Date	<u>Weekdays</u>	Spots/Week	Rate	Rating			e.			
Week: 10/ E 5 KQFX		10/30/16	M-F 2-3p	CM	\$80.00 M-F 2-3p	0.00 T	:30	1	\$80.00P-1	0.00 NM	. 1	\$80.00
E 5 KQFX	10/2//1	0 10/2//10	M-F 2-3p	CIVI	(2:00 PM-2:3		.30	1	φου.υυ1	U.UU 14141		\$50.00
	lame Ga					.						
Sta Week: 10/	ırt Date /24/16	End Date 10/30/16	<u>Weekdays</u> ⊤	Spots/Week 1	<u>Rate</u> \$80.00	Rating 0.00	-					
E 6 KQFX			M-F 2-3p	CM	M-F 2-3p	F	:30	1	\$80.00P-1	0.00 NM	1	\$80.00
Colob N	lame Ga		M-F 2-3p	:	(2:00 PM-2:	30 PM)						
	irt Date	End Date	Weekdays	Spots/Week	Rate	Rating						
Week: 10/		10/30/16	F	1	\$80.00	0.00						
E 7 KQFX	10/31/1	6 10/31/16	M-F 2-3p	CM	M-F 2-3p	M	:30	1	\$80.00P-1	0.00 NM	1	\$80.00
Celeb N	lame Ga	me	M-F 2-3p	**	(2:00 PM-2:	ou Fivi)						
	rt Date	End Date	Weekdays	Spots/Week	Rate	Rating						
Week: 10/ E 8 KQFX		11/06/16	M Pre-Game World	Series CM	\$80.00	0.00 Vorld 8-T	:30	1	\$800.00P-3	0.00 NM	1	\$800.00
E O NOTA	10/25/1	0 10/25/10	Pre-Game World		rie-Gaine v	World Carl and a	.50	'	\$600.00F-5	U.UU 14141	I.	\$600.00
WS Pre					. .	.						
Sta Week: 10/	rt <u>Date</u> /24/16	End Date 10/30/16	<u>Weekdays</u> -⊤	Spots/Week	Rate \$800.00	Rating 0.00						
E 9 KQFX			Pre-Game World	Series CM	•	Vorld 8W	:30	1	\$800.00P-3	0.00 NM	1	\$800.00
WC Dec			Pre-Game World	Series								÷
WS Pre	rt Date	End Date	Weekdays	Spots/Week	Rate	Rating						
Week: 10/		10/30/16	w	1	\$800.00	0.00				,		
E 10 KQFX	10/28/1	6 10/28/16	Pre-Game World		Pre-Game \	Vorid SF	:30	1	\$800.00P-3	0.00 NM	1	\$800.00
WS Pre	-Game		Pre-Game World	Series								
	rt Date	End Date	Weekdays	Spots/Week	<u>Rate</u>	<u>Rating</u>						
Week: 10/		10/30/16	Pro Corre Medal	1 Carias OM	\$800.00	0.00	-00		6000 000 0	0.00 NH4		#000.00
E 11 KQFX	10/28/1	0 10/29/10	Pre-Game World Pre-Game World		Pre-Game v	Norld &S-	:30	1	\$800.00P-3	0.00 NM	1	\$800.00
WS Pre				,3								
<u>Sta</u> Week: 10/	nt Date	End Date 10/30/16	<u>Weekdays</u> S-	Spots/Week	<u>Rate</u> \$800.00	Rating 0.00			•			
E 12 KQFX			NFL Pre-game	CM		ıme ShS	:30	1	\$300.00P-3	0.00 NM	1	\$300.00
		_	NFL Pre-Game S	how								
	FOX Pre	-Game End Date	Weekdays	Spots/Week	Rate	*Rating			te .			
Week: 10/		10/30/16	S	1	\$300.00	0.00						
E 13 KQFX	10/30/1	6 10/30/16	NFL Sunday Gan		NFL on FOX	K GameS	:30	1	\$700.00P-2	0.00 NM	1	\$700.00
NFL Ga	ame II		NFL on FOX Gar	ne 2					•			
	rt Date	End Date	<u>Weekdays</u>	Spots/Week	Rate	Rating						
Week: 10/		10/30/16	S	1	\$700.00	0.00						
E 14 KQFX	10/30/1	6 10/30/16	NFL Sunday Gan NFL on FOX Gar		NFL on FO	K GamıS	:30	1	\$700.00P-2	0.00 NM	. 1	\$700.00
NFL Ga	ame I		THE CHILOX GAI					1				

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5250

Inventory Code Break Start/End Time Days Len Spots Rate Pri Rtg Type Spots Amount Ln Ch Start End E 14 KQFX 10/30/16 10/30/16 NFL Sunday Game 1 CM NFL on FOX Gam -----S :30 \$700.00P-2 0.00 NM \$700.00 NFL on FOX Game 1 NFL Game I Spots/Week End Date <u>Weekdays</u> <u>Rate</u> Rating Start Date Week: 10/24/16 10/30/16 ----S \$700.00 0.00

Totals 14 \$5,440.00